

93rd RADNOR HUNT RACES

Saturday, May 18, 2024

Celebrate 93 years of steeplechase in Chester County!

With everything from amazing tailgates, fancy hats and bow ties to the parade of antique carriages and thoroughbreds racing for the finish, Radnor Hunt Races is a day filled with elegance, excitement, and fun. Race day is about steeplechase racing, it's about fashion, and it's about tradition! It's about 10,000 friends and family supporting open space and clean water in our region.

Since 1980, Brandywine, with help from the Radnor Hunt Race Committee, has planned and hosted the Radnor Hunt Races, highlighting the connection between equestrian pursuits and open space. Since then, the Race for Open Space has been a key fundraiser to support the Brandywine Conservancy's open space and clean water programs. Net proceeds from corporate tents and sponsorships; tent and tailgate reservations; and souvenir, program, and ad sales from the Races all support the Conservancy's land and water protection efforts.

We hope you'll consider supporting the Brandywine Conservancy by giving to the Radnor Hunt Races today. Your donation will help us save and protect even more of our region's precious resources and also provide the ability to produce a magical day at the Races!

CONTACT:

Rob Rudd Chief Development Officer rrudd@brandywine.org 610-388-8361 Christy Greenberg
Associate Director, Fundraising Events and
Sponsorships
cgreenberg@brandywine.org
610-388-8104





Race Day Giving and Advertising Opportunities:

(Please note, any gifts below \$5,000 do <u>not</u> include tickets to Radnor Hunt Races)

Program Ads - \$500 for full-page color ad, \$350 for half-page color ad

<u>Horse Care</u> - \$500+ includes name to be included in race day announcements and in race day program (This gift would go directly towards horse care and would allow the Radnor Hunt Races to provide weather dependent equipment, such as fans and misting for hot days)

<u>Advertising Package</u> – \$1,500 includes banner on the homestretch rail*, name to be included in race day announcements, and half-page color ad in the race day program

<u>Pony Races</u> - \$1,500 includes name on saddle cloths, name to be included in race day announcements, and half-page color ad in the race day program (approx. \$900 tax deductible)

<u>Side-saddle Race</u> - \$1,500 includes name on saddle cloths, name to be included in race day announcements, and half-page color ad in the race day program (approx. \$900 tax deductible)

<u>Carriage Parade</u> - \$1,500 includes banner on the homestretch rail*, name to be included in race day announcements, and half-page color ad in the race day program (approx. \$900 tax deductible)

<u>StableDuel Gaming App (TBD)</u> - \$1,500 includes name on the app, name to be included in race day announcements, and half-page color ad in the race day program (this gift would allow the Radnor Hunt Races to be available on the StableDuel social gaming platform and would help the Races reach a broader audience – approx. \$200 tax deductible)

<u>Jump Banners</u> - \$2,500 includes banner on one out of six possible jumps*, name to be included in race day announcements, and half-page color ad in the race day program (approx. \$1,900 tax deductible)

<u>Jockey Tents</u> - \$2,500 includes banner on the homestretch rail*, name to be included in race day announcements, and half-page color ad in the race day program (approx. \$1,500 tax deductible)





<u>Winning Owners/Trainers/Riders Gifts</u> - \$2,500 includes banner on the homestretch rail*, name to be included in race day announcements, and half-page color ad in the race day program (this gift would allow the Radnor Hunt Races to provide keeper trophies or gifts to the winning rider, trainer, and owner of each of the five Radnor Hunt Races – approx. \$1,000 tax deductible)

<u>Troop 78 Parking</u> - \$5,000 includes name and/or logo on signage at each gate entrance, name to be included in race day announcements, half-page color ad in the race day program, and one Traditional Box (with four patron ribbons and two parking passes) (approx. \$4,000 tax deductible)

<u>Winner's Circle</u> - \$5,500 includes signage in the Winner's Circle, name to be included in race day announcements, half-page color ad in the race day program, and one Traditional Box (with four patron ribbons and two parking passes) (approx. \$4,750 tax deductible)

<u>Paddock</u> - \$7,500 includes banner on the rail near paddock*, name to be included in race day announcements, half-page color ad in the race day program, and two tickets to all-inclusive Skip's Fox's Den (approx. \$6,750 tax deductible)

Owners, Trainers, Riders and Officials (OTR/O) Hospitality - \$7,500 includes signage in the OTR/O tent, banner on the homestretch rail*, name to be included in the race day announcements, half-page color ad in the race day program, and two tickets to all-inclusive Skip's Fox's Den (approx. \$4,000 tax deductible)

<u>Picnic Area</u> - \$10,000 includes signage in the Picnic Area, banner along the homestretch rail*, name to be included in race day announcements, full-page color ad in the race day program, and two rail picnic spots (approx. \$8,000 tax deductible)





<u>In-Kind Gifts and Awards</u> – Examples include:

- Vehicle for officials during races
- Catering
- Liquor/Beer/Wine
- Winner's Circle Landscaping
- Flower arrangements for Hospitality Tents
- Media
- Printing
- Golf carts and/or utility vehicles
- Photography/videography
- Picnic competition awards



^{*}Banner to be provided by organization and delivered to Brandywine before May 13th for hanging.