



BIKE THE BRANDYWINE

Saturday, September 19, 2026

Since 1967, the Brandywine Conservancy has been dedicated to helping protect land and preserve water quality and quantity in the region. Today, more than 71,000 acres of open space have been permanently protected thanks to our efforts, including more than 36,000 acres located within the Brandywine Creek Greenway. A regional planning initiative of the Conservancy, the Greenway encompasses one National Historic Park, one state Scenic Byway, three major state parks, 40+ municipal parks, 69 miles of trails and sidewalks, and the Brandywine Creek—a major source of drinking water for nearly half a million people. The Brandywine Creek Greenway Program defines a single powerful vision of how people in the region wish to live, work and play.

First held in 2016, **Bike the Brandywine** celebrates the landscapes and vistas that make up the Greenway and introduces cyclists to the organization that ensures their perpetual protection. Over 450 riders and volunteers participated in the 7th Bike the Brandywine in 2025, and we expect that number to increase in 2026 with 500–600 riders and volunteers.

In September 2026, Bike the Brandywine will once again feature three loops that take in the beautiful Brandywine Creek Greenway and surrounding countryside, but with a new Start and Finish location! Updated for 2026, we will be starting and ending our day off of Apple Grove Road in Coatesville, just west of where we have started in the past. Our distances will remain the same – 25, 45, and 62 miles (the last, a “metric century”)—with each ride offering a unique and thrilling experience for both recreational and more seasoned cyclists. Also new for this year, we will be hosting our first annual Family Ride, which offers a shorter ride option for those that wish to participate in the day’s activities but are not up for a full 25+ mile ride. After the ride, participating cyclists will enjoy food, drink and merriment with their fellow riders in a post-ride event that includes additional opportunities for sponsor advertising and acknowledgement.

We hope you will consider becoming a sponsor for this year’s Bike the Brandywine ride and lend your support to the Brandywine Conservancy. Proceeds from the event support programs and initiatives that protect land and water resources for current and future generations, and the breathtaking ride through the Brandywine Creek Greenway offers a glimpse into the work of the Conservancy.

To secure your sponsorship or to learn more, please contact:

Christy Greenberg, Associate Director of Fundraising Events and Sponsorships, 610–388–8104, cgreenberg@brandywine.org
Jane Allsopp, Chief Development Officer, 610–388–8361, jallsopp@brandywine.org

	WATERSHED (PRESENTING)	RIVER	CREEK	STREAM	TRIBUTARY	REST AREA / IN-KIND+
	\$10,000 <i>Tax Deductible (\$9,050)</i>	\$5,000 <i>Tax Deductible (\$4,410)</i>	\$2,500 <i>Tax Deductible (\$2,140)</i>	\$1,000 <i>Tax Deductible (\$830)</i>	\$500 <i>Tax Deductible (\$370)</i>	\$500–\$1,250 <i>Tax Deductible (\$370–\$1,120)</i>
RECOGNITION						
Company logo on t-shirts given to all riders*	Top Placement	Prominent Placement	✓	✓	✓	✓
Company name acknowledged on Brandywine's website	✓	✓	✓	✓	✓	✓
Sponsor acknowledgement on press releases, route sheets, and signage at rest stops and start/finish	✓	✓	✓	✓	✓	✓
Recognition in all event-related emails and in the Brandywine's Annual Report	✓	✓	✓	✓	✓	✓
PUBLICITY AND PROMOTION						
Opportunity to host a tent at event (tent to be provided by sponsor)	✓	✓	✓			
Opportunity to display company banner at the ride start site (banner to be provided by sponsor)	✓	✓	✓	✓		
Opportunity to promote company with collateral material at rider packet pickup*	✓	✓	✓	✓	✓	✓
Event-related social media mentions	✓	✓	✓	✓	✓	✓
BENEFITS, HOSPITALITY AND ENTERTAINMENT						
Rider Registration included	Up to 10 riders	Up to 6 riders	Up to 4 riders	Up to 2 riders	Up to 2 riders	Up to 2 riders
Post-ride barbecue admission included	Up to 15 guests	Up to 10 guests	Up to 5 guests			
Complimentary admission passes to Brandywine Museum of Art	15 passes	10 passes	5 passes	2 passes		

*Logos and/or collateral material required by August 1, 2026, to ensure inclusion on the Bike the Brandywine t-shirt and distribution of materials at packet pickup. Other recognition will be fulfilled based on commitment date.

+The Rest Area Sponsorship can be either a monetary donation or an in-kind donation to provide supplies for riders along the course. For reference, each rest stop will have hydration and nutrition available to riders, bathroom facilities, a first aid kit, and communication with both Support and Gear Vehicles (SAG) and ride headquarters.



SPONSORSHIP FORM

Please select your sponsorship level:

- ☐ WATERSHED - \$10,000 (\$9,050 tax deductible)
- ☐ RIVER - \$5,000 (\$4,410 tax deductible)
- ☐ CREEK - \$2,500 (\$2,140 tax deductible)
- ☐ STREAM - \$1,000 (\$830 tax deductible)
- ☐ TRIBUTARY - \$500 (\$370 tax deductible)
- ☐ REST AREA - \$500–1,250 OR IN-KIND (\$370–\$1,120 tax deductible)

Payment Method

- ☐ Check is enclosed ☐ I will pay by credit card at Bike the Brandywine or by scanning the QR code below.

Preferred name format for recognition purposes (please print): _____

Preferred mailing address: _____

Preferred email/s: _____

Preferred phone number: _____

- ☐ I/We wish to be anonymous

Donor signature/s: _____ Date: _____

Scan here to make
a sponsorship payment.



Please make checks payable to
Brandywine Conservancy & Museum of Art.

Mailing address:
Brandywine Conservancy & Museum of Art
Attn: Bike the Brandywine
P.O. Box 141
Chadds Ford, PA 19317