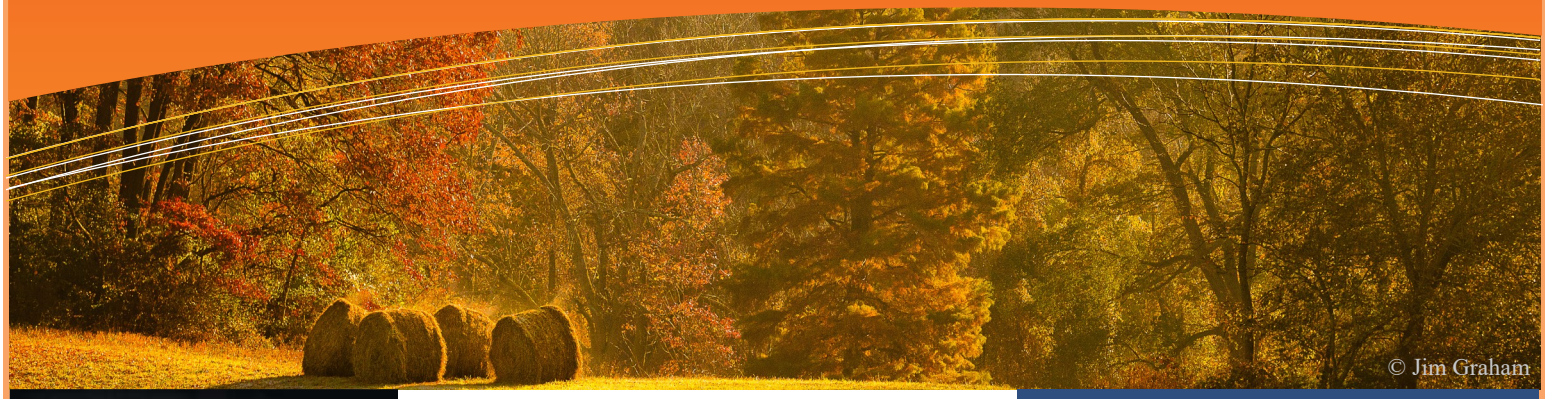
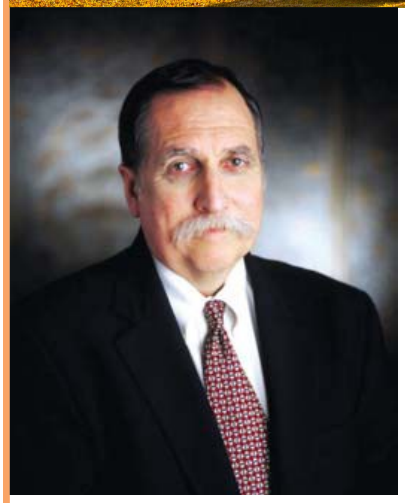
The Dollars & Sense of Protecting Community Character in the Brandywine Valley

October 29, 2018

The Pilot School • Wilmington, DE





FREE PUBLIC EVENT

THE DOLLARS & SENSE OF PROTECTING COMMUNITY CHARACTER

Ed McMahon, *Urban Land Institute*

Join us for this special presentation by Ed McMahon, a leading national expert on creating and sustaining livable and prosperous communities. Mr. McMahon is a noted author, attorney, and lecturer with expertise in economic development, tourism marketing, and historic preservation and has worked with communities across the country and world.

Attendees will learn about the economic, social and environmental benefits of protecting "sense of place", as well as the value of a community's open space and historic resources. Learn about significant tools that can be used to protect community character, including education, voluntary initiatives, non-regulatory actions, and alternatives to conventional residential and commercial planning and development. The session will address the challenges in preserving a community's sense of place and ways to generate public support and the political will to use available tools.

REGISTER FOR THE EVENT HERE BY OCTOBER 19TH:
https://tinyurl.com/mcmahonevent

For more information contact:
Katie Allen | kallen@conservationfund.org | (304) 876-7925

This event is offered by The Conservation Fund
in partnership with the National Parks Conservation Association.

Agenda

Share Fair & Networking Social
6pm-7pm

This will be an opportunity to meet and greet local government representatives, local and regional organizations, and community members interested in protecting and stewarding the Brandywine Valley's community character and natural, cultural, and historical assets to drive local economic development, tourism and more!

Public Forum
7pm-9pm

Presentation followed by Q & A and discussion of the Balancing Nature and Commerce Program.

Refreshments will be offered.

A Kick-Off Event

This event will kick-off the planning for a two day workshop called: Balancing Nature and Commerce in the Brandywine Valley.

This workshop will provide tools and opportunity to Brandywine Valley community leaders to identify community-driven projects that capitalize on recently established First State National Historical Park and abundant natural, cultural and historical assets throughout the region.