

EAST MARLBOROUGH TOWNSHIP

*Open Space, Recreation, and Environmental
Resources Plan Update*

Public Meeting #1

November 13, 2019



**BRANDYWINE
CONSERVANCY**

AGENDA



Project Overview

Tasks and Timeline

- DRAFT Vision
- DRAFT Goals
- Data Collection

Next Steps

- Finalizing Vision, Goals, & Objectives
- Community Survey
- Key Person Interviews
- Open Space Tour
- Analysis & Recommendations

TASKS AND TIMELINE

Tasks	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Month 13
Project Tasks													
1 Project Management													
2 Existing Conditions Inventory and Data Collection													
3 Vision, Goals, and Objectives													
4 Plan for Open Space													
5 Plan for Recreation Facilities													
6 Plan for Multimodal and Greenway Connections													
7 Plan for Existing Open Space													
8 Organization, Management and Financing													
9 Implementation Strategies													
Public Participation													
Plan Advisory Committee Meetings	PAC 1		PAC 2	PM 1	PAC 3		PAC 4		PAC 5	PAC 6			PAC 7
Public Meetings				PM 1						PM 2			PM 3
Public Survey													
Key Person Interviews													
Open Space and Recreation Tour							TOUR						
Deliverables													
Draft Report													
Final Report													
Formal Plan Adoption													
Act 247 Review													



PROJECT OVERVIEW

Plan Advisory Committee Appointees

- Katherine Clark - Chester County Planning Commission
- John Daly - Unionville Recreation Association
- Ann Einstein - Traditions of Longwood
- Paul Redman; Renee Ezokas DePietro - Longwood Gardens
- Josh Farkas - East Marlborough Township Environmental Advisory Council
- Abbie Kessler - The Land Conservancy for Southern Chester County
- Robert McKinstry - East Marlborough Township
- Laurie Prysock - East Marlborough Township
- John Rosecrans - East Marlborough Township Historic Commission
- John Sanville - Unionville-Chadds Ford School District
- Cuyler Walker - East Marlborough Township Planning Commission



PROJECT OVERVIEW

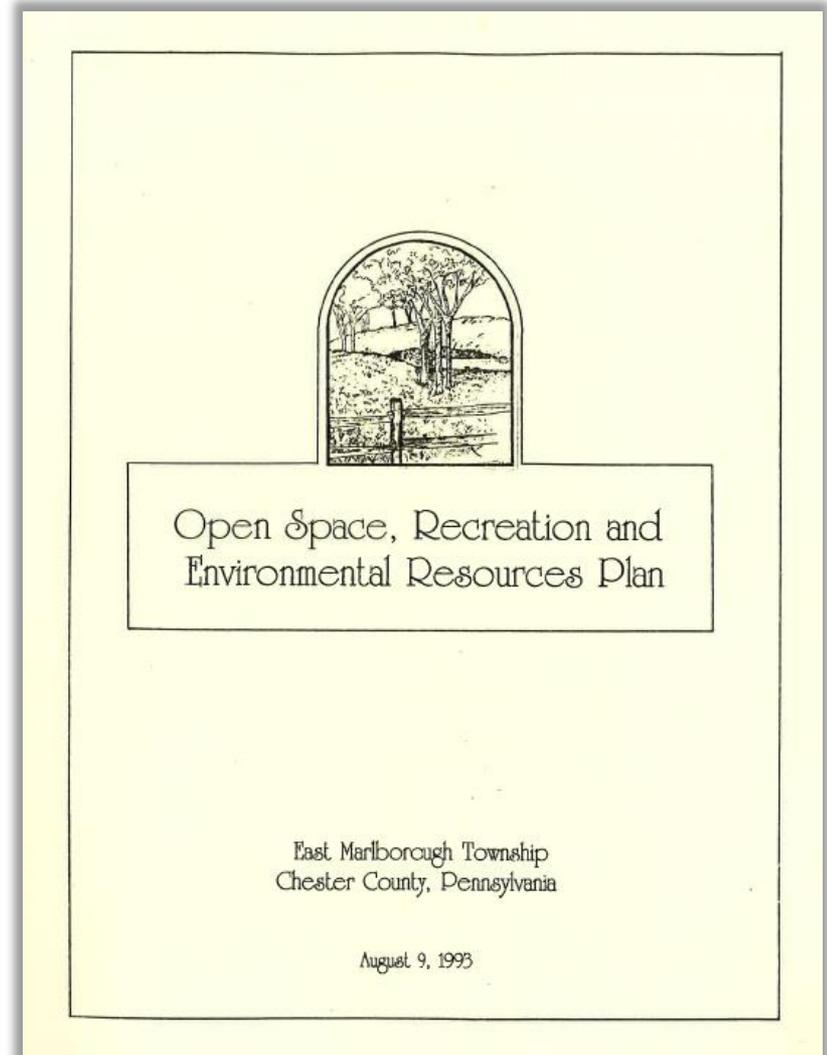
- Update to 1993 Open Space, Recreation, and Environmental Resources Plan
- Chester County VPP grant
- RPF process
- Consultant selection
 - *Brandywine Conservancy with Recreation and Parks Solutions*
- September 2019 start
- September 2020 finish



BRANDYWINE
CONSERVANCY



Recreation and Parks
SOLUTIONS



DRAFT VISION



East Marlborough Township is a vibrant, thriving community that seeks to retain its rural character in the face of suburban growth pressure, preserves prime agricultural lands, protects critical natural and headwater areas, and safeguards water quality for future generations. There will be a system of parks, greenways, and trails, developed through cooperative efforts among municipal, business, educational, athletic, cultural, and environmental partners, that safely connects residents to parks, schools, neighborhoods, and other key destinations within and outside of the Township.



BRANDYWINE
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Recreation and Parks
SOLUTIONS

DRAFT GOALS

Open Space Preservation & Natural Resources

Goal 1: To retain the **rural character** of East Marlborough Township.

Goal 2: To preserve **working farms** and prime agricultural soils to promote the agrarian heritage of the area.

Goal 3: To conserve **critical ecosystems, habitats, and natural resources** of the Township including unique geological formations, woodlands and interior woodlands, important vegetation, wetlands and water resources, steep slopes, and air quality.

Goal 4: To conserve important **historic and scenic landscapes, structures, and sites** that contribute to the character of East Marlborough Township.



DRAFT GOALS

Parks, Recreation, and Trails

Goal 1: To provide a **balance of active and passive recreation facilities**, from youth-oriented playgrounds and sports fields to hiking, biking, and equestrian trails, to serve a wide range of ages, abilities, and interests.

Goal 2: To provide a **variety of affordable and inclusive recreation program opportunities** for residents of all ages in partnership with youth sports associations, school districts, environmental organizations, religious organizations, and other local groups.

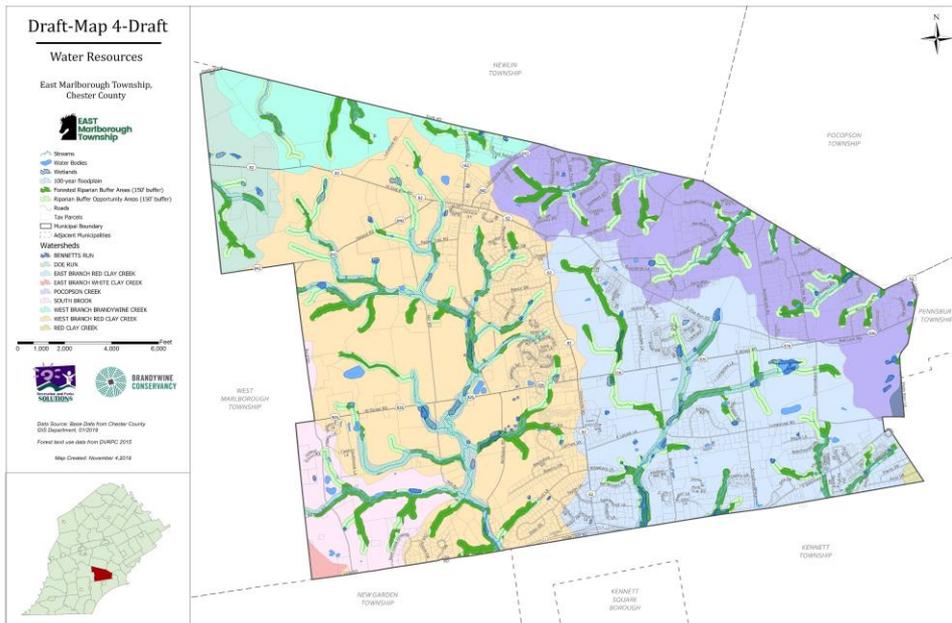
Goal 3: To provide a **safe pedestrian, bicycle, and equestrian trail network** that links people to key places within the Township and to regional trail networks.

Goal 4: To **collaborate** with neighboring municipalities and the Unionville-Chadds Ford and Kennett Consolidated School Districts, and other private and public organizations **to provide a compatible, complementary regional park and trail system** that avoids unnecessary duplication of recreation facilities.

Goal 5: To ensure that park areas and recreation facilities are **well-maintained, safe, and accessible**, and provide an enjoyable environment for residents.

Goal 6: To secure **adequate financing and partnerships** to support the operation, maintenance, development and future acquisition and preservation of park and open space areas, trails, and recreation facilities, and provision of opportunities for recreation programs and activities.

DATA COLLECTION



1. Regional Recreation Facilities Existing and Planned
2. Public Parks, Open Space, Public School Recreation, and HOA Lands
3. Existing Land Use
4. Water Resources
5. Natural Resources
6. Agricultural Resources
7. Historic and Cultural Resources
8. Protected Lands
9. Roadway and Utility
10. Key Destinations
11. Aerial Photograph

COMMUNITY SURVEY

- Survey Monkey
- Visit the Township website project page
- Paper surveys available in Township building
- Now through January 13th, 2020



Township Office (610) 444-0725
Hours 8:30 – 12:00 Monday – Friday
Sewer and Road Related Emergencies and Road Issues After Hours – (610) 444-1594
Police Non Emergency (610) 444-5075 Emergencies – 911



Upcoming Meetings

NOVEMBER 2019

SU	MO	TU	WE	TH	FR	SA
	4	5	6	7	1	2
3	11	12	13	14	15	16
10	18	19	20	21	22	23
17	25	26	27	28	29	30
24						

In the News

- Township Manager Opening : Seeking Applicants
- Brandywine Conservancy Plan for Open Space
- Township Newsletter Volumes 1 and 2
- Storm Water Information



Activity # 1: Destinations and Connections

Key Destinations & Connections

Activity # 1

East Marlborough Township,
Chester County



- Schools
- Soft Ball Stop
- Soft Ball Route
- Roads
- Water Bodies
- Streams
- Existing bike route
- Planned bike route
- Sidewalks
- Surfboard Trails
- Planned Trails
- Regional Circuit Trails
- Commercial
- Neighborhood Organizations
- Kennett Golf Club
- Land Parcels
- Existing Public Parkland
- Schools
- Adjacent Municipalities
- Tax parcels
- Municipal Boundary
- Roads

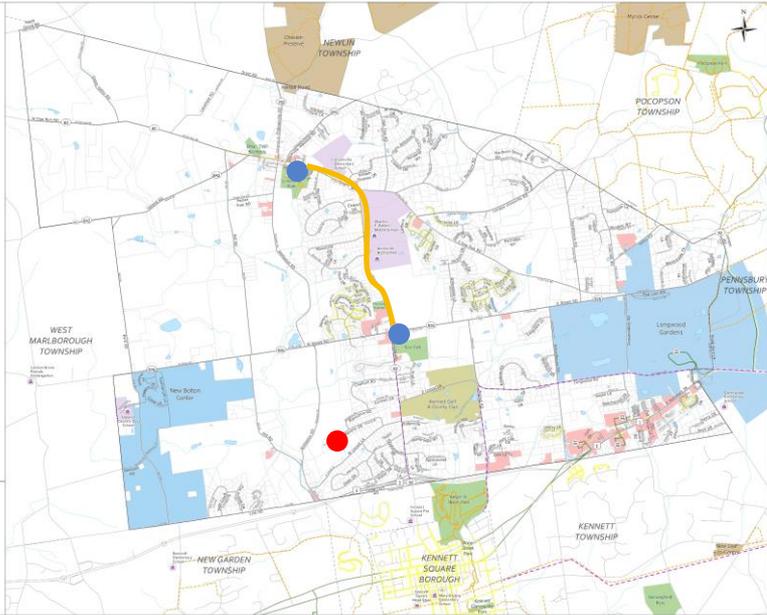
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Map Created from Chester County GIS Department 01/2019

Updated Land Use from Chester County GIS Department 01/2019

Map Created October 08, 2018



MAPPING GUIDELINES

The purpose of this mapping exercise is to determine popular destinations that residents in East Marlborough Township might wish to access by foot, by bicycle, or on horseback.

- Use **one red dot** to identify the **neighborhood** in which you live.
- Use **blue dots (no limit)** to identify **destinations** where you would like to safely walk, bike, or horseback ride to.



Your Neighborhood



Destinations for Walking, Biking, or Horseback Riding

- Use an **orange marker** to show what **future walking/hiking routes** might look like to connect destinations.
- Use a **purple marker** to show what **future bicycling routes** might look like to connect destinations.
- Use a **brown marker** to show what **future equestrian routes** might look like to connect destinations.

Walking/Hiking Route



Bicycle Route



Equestrian Route



Activity # 2: Open Space Protection Priorities



Activity #2) How important is open space protection that would safeguard the following **natural** or **cultural** resources?

Please pick the **Top 5 Priorities** that are most important to you.

CULTURAL	
Community Resources <i>(botanical gardens, etc.)</i>	
Farmland	
Historic Structures & Sites	
Scenic Views	
NATURAL	
Bird Breeding/Nesting Grounds	
Ground Water Supply	
Interconnected Plant & Wildlife Habitats	
Surface Water Quality	
Wetlands & Stream Corridors	
Woodlands	

Activity # 3: Parks & Recreation Priorities



Activity #3) What do you think should be the priority for parks & recreation in East Marlborough Township over the next 10 years?

Please pick the **Top 5 Priorities** that are most important to you.

Acquire land for future parks	
Add recreation facilities to existing parks	
Build athletic fields	
Build indoor recreation facilities	
Conserve open space and natural resources	
Develop walking/biking connections between schools/parks/ neighborhoods	
Develop longer distance walking/biking trails	
Develop new parks	
Expand nature education opportunities	
Expand recreation programs for youth (under 18)	
Expand recreation programs for adults (18-54)	
Expand recreation programs for older adults (55+)	
Expand volunteer involvement with parks, recreation programs, & special events	
Improve promotion of park areas & recreation program opportunities	
Maintain existing park areas & recreation facilities	
Provide access to creeks & streams	
Rehabilitate older parks	
Achieve a balance of the above	
Other (please specify)	

Activity # 4: Future Park (26-Acre Site)



Activity #4) East Marlborough Township has received a donation of **26 acres of land** on Unionville Road for a **future park site**. What should the **priorities** be for the development of this park?

Please pick the **Top 5 Priorities** that are most important to you.

Active recreation facilities	
Connectivity to surrounding neighborhood (trails/crosswalks) Creating a sense of place	
Designing landscaping for low maintenance Emphasizing natural vegetation	
Passive recreation facilities	
Preserving scenic views	
Protecting water quality	
Protecting wetlands	
Protecting wildlife	
Screening from adjacent properties Sustainable development practices Walking trails	
Other (please specify)	

THANK YOU!

EAST MARLBOROUGH TOWNSHIP

Open Space, Recreation, and Environmental Resources Plan Update

- **Survey - Now through January 13, 2020**
- **Public Meeting #2 - June 2020, TBC**

Project Website:

<http://eastmarlborough.org/brandywine-conservancy-plan-for-open-space/>



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CONSERVANCY**